Part 9
Signs

§901. Application. Signs may be erected and maintained only in compliance with the provisions of this Part, other Parts of this Chapter, and any and all regulations of the Borough of East Rochester relating in any way to the erection, alteration or maintenance of signs, billboards, banners and other similar advertising devices, subject to the general rules and regulations of this Part. (Ord. 203, 5/2/1978, §900)

§902. Permitted Uses. The following uses are permitted subject to the application for a permit and payment of such fee as may be established, from to time, by resolution. [Ord. 263]

1. Signs advertising the sale or rental of an existing premises when erected on the premises by the owner, broker or other persons interested in the sale or rental; provided, that the size of such sign shall not be in excess of four (4) square feet and that not more than one (1) such sign is placed upon any property in single and separate ownership.

2. Signs advertising the sale or development of newly constructed or altered premises when they are erected by the owner, builder, contractor, developer or other persons interested in such sale or development; provided, that the size of such sign shall not be in excess of twelve (12) square feet and that no more than one (1) such sign is placed upon each separate property.

3. Signs bearing the single word "sold" or "rented," with the name of the person affecting the sale or rental when erected on the premises and not in excess of two (2) square feet.

4. Signs advertising mechanics, painters and other artisans or professional occupations when erected on the premises of such occupation, and not in excess of four (4) square feet.

5. Signs of schools, libraries, churches, or other institutions when erected on the premises of such use, and not in excess of twelve (12) square feet.

6. Signs indicating the location and direction of the premises of a permitted commercial, industrial or other permitted uses such as schools, churches, etc. Such signs may be located off the premises of such use, provided not more than one (1) sign is erected in each five hundred (500') feet of street frontage.

7. All signs referred to herein must be constructed of durable materials and kept in good condition and repair. Each such sign shall be removed when the circumstances leading to its erection no longer apply. The erection of such signs within the street lines of public highways and streets is hereby prohibited.

8. Billboards are permitted only in the C-Commercial District, and the I-Industrial District.

(27, §902(9))

9. Signs advertising a business or other permitted commercial or industrial use when located on the site where such use is conducted shall not exceed three (3) in number and shall not exceed one hundred and fifty (150) square feet in total area for each such sign. [Ord. 263]

10. Ground signs, such as billboards, shall not exceed two hundred (200) square feet in area and not over twenty (20') feet in length, and not more than one (1) shall be placed on any one (1) property with a frontage of less than two hundred (200') feet and on each one hundred (100') feet of frontage for larger properties, by permit only.

(Ord. 203, 5/2/1978, §901; as amended by Ord. 263, 4/7/1992)